

	PwC Keynote Theatre	Theatre 1 powered by ICE	Emerging Tech Theatre powered by Liberty IT	Studio 1 powered by Signifyd	Studio 2 powered by Rapid7
08:30 - 09:30	Day 1 Registration Opens				
09:40	Official Opening				
10:00	Digital Business or the Wild West? <i>Lance McGrath, Danske Bank</i>	Better Data, Better Places <i>Richard Kirk, Institution of Civil Engineers</i>	Digital Transformation: The sum of all its parts <i>Claire McNally, Neueda</i>	Confused about Innovation and R&D? <i>Dr Vicky Kell, Invest NI</i>	
10:30	Artificial Intelligence - from conception, to realisation. <i>Matt Armstrong-Barnes, HP Enterprise</i>	Digitally Transforming Northern Ireland's built environment <i>Gary Quinn, DFI Roads // Peter Browne, The McAvoy Group</i>	Threat hunting in scale. Because a million attacks are not enough. <i>Ben Herzberg, Imperva</i>	Citizen Data: From your pocket to the cloud <i>Harold de Neef, Civica // Laura Soutar, Civica NI // Mark Owens, Civica NI // Niall Cunningham, Civica NI</i>	Getting Ahead in 2019: A Vision from the IPA and Foresight Factory <i>Ed Canning, Navigator Blue // Ed Henderson, Ardmore // Emma Murray, ASG & Partners // Marta Vilella, Foresight Factory // Ruth Laverty, Genesis // Stephen Roycroft, Bigdog // Valerie Ludlow, ASG & Partners.</i>
11:00	Skies without limits <i>Elaine Whyte, PwC</i>				Identity and Access Management - the 90% you never get to see <i>Dr Robert McCausland</i>
11:30	How Technology leaders can drive success with Belfast's talent <i>Giancarlo Di Vece, Unosquare</i>	Innovating @ Scale <i>J.Allen Dove, SpotX</i>	How we innovate - from Ideation to Production <i>Tony Marron, Liberty IT</i>	Keeping Up With Your Customers. Your Story & Digital Brand are your main Competitive Advantage. <i>Jonny Kelly, Origin Digital</i>	
12:00	TBC <i>Stephen King, Twitter</i>	Edge analytics comes of age in smart cities <i>Stephen King, Twitter</i>	The best ideas are born. The future is not something that happens to us, the future is something we create. <i>Terry Moore, Outsource Solutions</i>		TBC
12:30	The evolution of Technology in Sport			Digital Marketing Recipes are Changing...How can you Have Your Cake and Eat It? <i>Jill Robb, Origin Digital</i>	
13:00	Break	Break	AI in Manufacturing: The myths, legends and reality <i>Adrian Johnston, Digital Catapult NI</i>	Digital DNA upSTART: Heat 1	Break
13:20	What it takes to Build the Future <i>Raj Ramanand, Signifyd</i>				
13:30		Treating Data as a business asset <i>Pat Beattie, PwC</i>	TBC <i>Barry Adams, Polemic Digital</i>		Being Dumped, data ownership and GDPR: a love story <i>Rory Campbell</i>
13:50	TBC				
14:00		ArcGIS - A complete mapping and analytics platform for developers <i>Eamonn Doyle, ESRI Ireland</i>	The Changing Face of the 21st Century workplace. <i>Chris Seth, Dynamic Signal</i>	The art of designing and curating new ventures. <i>Dr Rachel Gawley, PwC</i>	
14:20	What is Digital Transformation?				
14:30		Security, Analytics and Intelligence - From Conception, to Realisation <i>David Byrne, Trend Micro // Matt Armstrong-Barnes, HP Enterprise // Neil Donnelly, Options IT</i>	Break	Digital DNA upSTART: Heat 2	Achieving Agile Operational Excellence <i>Laura McGirr</i>
15:00	The Era of the Omnichannel Consumer <i>Ryan Owens, Google</i>		Cyber Security over the next Ten Years		Digital DNA Futures
15:30	The potential of Technology to transform lives <i>Adam Thilthorpe, BCS</i>	Social Media and the revolution <i>Jerry Staple, Origin Digital</i>			
16:00	BCS NI IT Professional of the Year Awards 2019 <i>Adam Thilthorpe, Andi Jarvis, Claire McBride, Gary Martin, Michael Blackwood</i>	Career conversations with women in Cyber Security <i>Caron Alexander, NI Gov. // Denise Carroll, Allstate NI // Dr Ayesha Khalid, QUB // Dr Liz O'Sullivan, Allstate NI // Simon Whitaker, Vertical Structures</i>	TechIreland - A source of Innovative cross border collaboration opportunities <i>Ann Marie McSorley, Veri // John O'Dea, Tech Ireland // Steven Booker, Cubis Systems</i>	Go To Market - How customer obsession is the only route to success <i>Siobhan Clarke, Episode 1 Ventures</i>	TBC
16:30				Digital DNA upSTART: Heat 3	
17:00	After Hours Drinks & Networking				
17:30	Close				
19:00					

Subject to Change

For more details on our talks and to create your own schedule don't forget to download the Attendify app and search "Digital DNA 2019"



	PwC Keynote Theatre	Digital DNA Futures Theatre	Emerging Tech Theatre powered by Liberty IT	Studio 1 powered by Signifyd	Studio 2 powered by Rapid7
08:30 -	Day 2 Registration Opens				
09:00		Digital DNA Futures Official Opening			
09:20		Transforming Education for the Future of Work			
09:30	Raising funds for Global expansion	Diane Morrow, mTech Academy // Michael O'Hara, mTech Academy // Shaun Collins, CSS Insights // Graham Brown-Martin, pi-top // Marc O'Regan, Dell Technologies		Interactive Deep Dive: Innovating @ Scale	From Software Engineer to Founder: The story of loyalBe
09:40			Tumours, Transplants and Technology: AI for Life: Cathy Coomber, Axial3D // Dan Crawford, Axial3D // Dr Tim Brown, Belfast City Hospital // Nigel McAlpine, Digital Catapult		Cormac Quinn, David Thompson
10:00	We Advance Security so you can Securely Advance	EMEA			
	Jay Brewer, Rapid7 // Ross Barrett, Rapid7				
10:30	Making Crime Pay: Managing and realising seized crypto assets		Machine Learning at Diaceutics	Applying Conway's Law: Scaling systems and teams with microservices	TBC
	Aidan Larkin, Wilsons Auctions		Scott Morrison, Diaceutics	Mike Liberty, Signifyd	
11:00	Innovation, Impact and the Collective Experience		Artificial Intelligence & 3D Printing: the Future of Surgery		How (and why) we built the world's most complete technology catalogue..
	Lauren Pleydell-Pearce, PwC		Dr Lorenzo Trojan, Axial3D		Phil Wilkinson
11:30	Enter The Void: Marketing in a World of Ever Changing Technology		Using built environment data to meet the needs of people	The Map to Success	Using data analytics to improve your customer experience
	Aiden Carroll, The Colouring in Department	Bridging the gap between education and industry	David Gawley, Pentagon Solutions // David Porter, Dept. for Infrastructure // Dr Teresa McGrath, QUB // Irene McAleese, See.Sense // Melaine Dawson, GRAHAM	Brendan McCann, Plotbox // Joanne Doherty, Kinsetu // Katie Lloyd-Wilkinson, ESRI Ireland // Liam McEvoy, SustainIQ // Rachel Steenson, ESRI Ireland	Adrian Lester, Allstate NI
12:00	Using Technology for social empowerment				Legal implications for Startups
	Melanie Murphy, YouTuber & Author // Lucy McMullan, Only Just Media	Break			
12:30	Break	Neueda Code Club	Keeping relevant in an era of automation	Break	Keeping The Cranes Up: Belfast 2030
		Celebrating the success of this year's Neueda Code Club cohort	Andrew Jordan, PwC		
13:00	TBC		Break		TBC
	Nigel Collier, Skylabs				
13:30	TBC	Digital DNA Futures	TBC	TBC	Break
	Morgan Monnet, Facebook		Mark Hopkins, Dell Technologies		
14:00	I AM TV - The Global Entertainment Industry Revolution		Blockchain Applications: The Path to Production	Building Digital Product Teams That Work	TBC
	Daniel Lazard, The Discovery Channel // Matthew Scott, Nevada Studios		Kevin Gannon, PwC	Andrew Jenkins, Allstate NI	
14:30			Branding 5.0: A four thousand year retrospective		TBC
14:40	upSTART Grand Final		Matt Steff, Loyola Marymount University		
14:50		Digital DNA Futures			
15:00					TBC
15:30					
16:00	Close				

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